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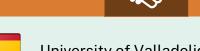
Project idea

A 24-month project which aims to: on the one hand, design training material for career counselors/trainers. On the other hand, it will introduce personal brand as a new method in career management training, that will help job seekers access the job market of their preference.





Partners



CIVIC Computing

Coaching 4EU

University of Macerata

University of Valladolid Aristotle University of Thessaloniki

Hearthands solutions



Result 1. Top skills

To identify the top Personal Branding skills: Self-knowledge, Authenticity, Set & follow personal objectives,

To identify the top Employability skills.: Trabajo en equipo, gestión del tiempo, comunicación, adaptabilidad, planificación y organización y escucha activa.





Result 2. CV generator

The CV generator will be an online tool, allowing users to emphasize their strong characteristics in a visually appealing CV. The tool will use a personalized approach, helping users to define their strong skills and then present them successfully in the labor market.



Result 3. Guide

Guide on Personal Branding training to support career counselors/coaches in developing online activities for introducing personal brand in career management training.



