



Project idea

A 24-month project which aims to: on the one hand, design training material for career counselors/trainers. On the other hand, it will introduce personal brand as a new method in career management training, that will help job seekers access the job market of their preference.



Partners



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|------------------------|--|--|--------------------------------------|
| CIVIC Computing | | | University of Valladolid |
| Coaching 4EU | | | Aristotle University of Thessaloniki |
| University of Macerata | | | Hearthands solutions |



Result 1. Top skills

To identify the top Personal Branding skills: Self-knowledge, Authenticity, Set & follow personal objectives,
To identify the top Employability skills.: Trabajo en equipo, gestión del tiempo, comunicación, adaptabilidad, planificación y organización y escucha activa.



Result 2. CV generator



The CV generator will be an online tool, allowing users to emphasize their strong characteristics in a visually appealing CV. The tool will use a personalized approach, helping users to define their strong skills and then present them successfully in the labor market.



Result 3. Guide

Guide on Personal Branding training to support career counselors/coaches in developing online activities for introducing personal brand in career management training.

