



BRAND4CAREERS

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## *Transnational Project Meeting in Rome, Italy*

On December 2nd, 2023 the 3rd Transnational Meeting of the project took place at the University of Marconi in Rome, Italy. We had really fruitful discussions as for the internal testing of the CV Generator and also the development of the handbook for the training of the trainers.

Also, we discussed issues regarding the dissemination activities and the forthcoming events. It was a really productive meeting and we enjoyed both meeting each other in person and the beautiful city of Rome. We especially thank the Guglielmo University of Marconi for the warm hospitality and look forward to the next steps of finalizing our project.



## *Development of the Guide for career counselors/coaches*



All partners were actively involved in the development of a Guide on personal branding training for career counselors/coaches. Based on the remarks of the needs identification analysis performed with career counselors of different countries with regards to the digital skills and competences required for efficient career management training, a well-structured guide has been created. It contains useful information and tips about self-branding, digital adaptability, how to design and organize online career counseling and as well as how to motivate others through social media

## *Next Steps*



**SOON**

Multiplier Events will be organized in four countries (Greece, Italy, Spain & Romania) in order to disseminate all the content created to students and career counselors.



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