

Top Personal Branding & Employability skills

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Personal Branding

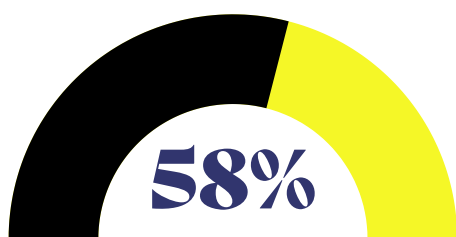
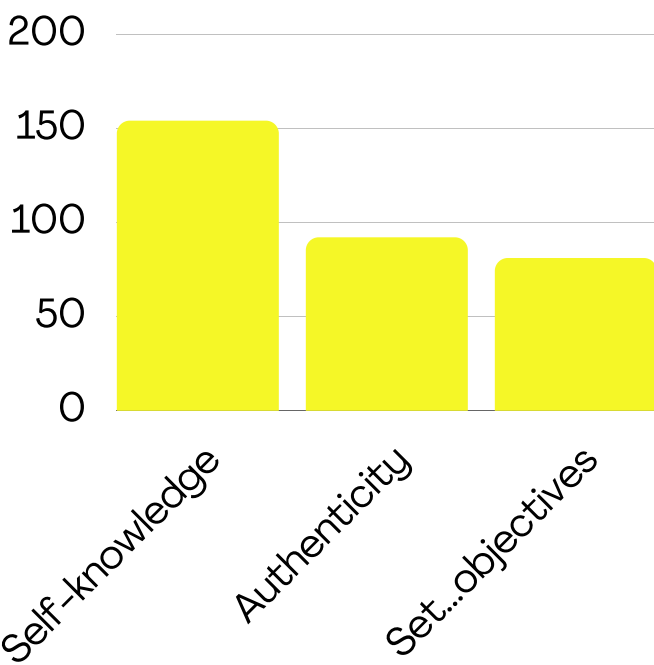
Self-knowledge

knowing your personal strengths, talents, values etc.

Authenticity

being yourself and acting naturally

Set & follow personal objectives



58%
rated Personal Branding as being important in finding a job.

Employability



Time management

as part of self-management skills



Teamwork

working as part of a team toward a shared goal



Assertive communication

being polite and considerate while expressing in an open, honest and direct way



Adaptability

as part of self-management skills



Planning & Organizing

as part of self-management skills



Active Listening

giving full attention to what others are saying, asking questions to better understand, not interrupting



Data

- 337 HR professionals, counselors and recruiters
- 6 countries: Spain, Italy, Cyprus, Greece, UK, Romania.

